



QUO VADIS PROJECT

CROSSWALK

<u> OF</u>

ORIGINALLY "APPOVED" (11)

AND

"OPEN" (9) PROPOSALS

AS OF OCTOBER 2011

Note: This packet lists the original 20 Quo Vadis proposals and their status. Included with each proposal is a description of it and the direction that the LSAA was and is headed concerning it. Affixed to each proposal in red font, is its current status as of October 2011. A more detailed description of each Quo

Vadis proposal currently being worked is provided in the Quo Vadis Project Status and Summary as of October 2011.

STATUS OF APPROVED PROPOSALS (RECOMMENDATIONS)

#1 - Fund the Establishment of an Initial Memorabilia Display at S&Co with Additional Storage at Schermerhorn Hall

<u>We've already accomplished the major goals of this Proposal</u>, which was to get the Initial Memorabilia Displays in place; locate a Collection storage area on the S&Co campus; and utilize additional storage space at Schermerhorn Hall. However, the status of the other related issues is addressed below.

<u>Appoint Facilities Director to Monitor the Status of the Displays</u> (No need for formal appointment)

De Facto appointment has been made Displays are being checked periodically Need to make appointment official

<u>Determine Need for Additional Hardware</u> (No action. UV lights sufficiently far away from the display)

This will be done as required

The only possible thing now would be UV screens on lighting

These are relatively cheap

They have been donated by the US Army 1st Cavalry Division Museum

Not sure that they could be affixed on current lighting

Seek Additional Space at S&Co to Expand (No desire to expand at this time)

Will ask when appropriate

Displays are sufficient for now

Will need to develop what our next desired expansion would be

Emplace A Display at Springlawn Mansion When Open to the Public (Approval granted and we'll

implement it when appropriate)

Current goal is to keep idea alive with Dr. Jurney and Ms. Lynn Sutton (Landscape Designer)

The Headmaster's Office at Schermerhorn Hall is the approved location Will determine what our desired Display would look like at the appropriate time

Seek Additional Items from Members (Always willing to accept donated items)

We've asked in the P&S and the Website requests it Some items have been provided at Reunions Will periodically ask the question of the Membership

<u>Determine Applicability of Trinity Church Display</u> (No interest expressed by the Church to date)

Ball remains in their court (We wrote them a letter)

Any Display would have to be small

Some type of Commemorative Plague might be more appropriate

Develop a Virtual Display for the LSAA Website

Finalize the Audiovisual Presentation (Can't find suitable software to display it on the website)

Tried to show it at the 2010 Reunion (had difficulties running it during the

Business

Meeting)

Subsequently, display it on the LSAA Website

It provides a similar message to the Display's Wall Signs

Interim Solutions for the LSAA Website

Create the Memorabilia Display in a Word-document (text and pictures) (Still a

future

task)

Photographs of the current Displays are posted on the LSAA Website (Done)

Considered taking pictures of the Wall Signs, Storyboards and Pictures of the current Displays

(No further action)

We can't get sufficient resolution of the text in a suitably sized picture It would be a much larger file for the same impact as the Word version

Thought that the optimum solution may be a video walkthrough detailing all text, pictures and items (No further action)

Same negative rationale applies as with the picture option, in regards to showing

detail

A very short trip though each area, but not in detail, might still be appropriate

Develop a Concept for a Virtual Repository of Memorabilia Items (Slowly working the issue)

This involves taking pictures of all Memorabilia Items (non-documents) and labeling each picture

(Continuing future task)

Much was done in 2009-2010

The process will continue in the future

There's a separate issue of scanning all the documents (Unlikely to ever be fully accomplished)

This may be a bridge too far due to the cost involved

Need to learn about our options from someone who's done this (like in a library) New Initiatives

Scan "significant historic documents" on the LSAA Website (They have been

scanned)

Type the mimeographed Pen and Scrolls (27-29) before they fade completely

(Future

task)

#2 - Enter Into a Memorandum of Understanding (MOU) With S&Co (Great working relationship exists. All LSAA desires met and S&Co receiving annual scholarship and gift. MOU less important until LSAA fundraising initiative begins.)

Ball's in their court regarding approval of the MOU

The Joint Fundraising Program is a Cornerstone of the relationship (Yet to begin) In the interim, we can implement our program on a case-by-case basis in good faith

(Done)

Believe that we owe them for their cooperation to date

Need to make an indication of the LSAA's good faith in addition to annual gift A recurring annual scholarship has been approved by the Board of Directors

(Done)

Historical Marker emplaced Oct 15, 2011 (Done) Legacy Building Plaques will be the next effort

#3 - Maintain LSAA Priority to Youth Related Educational Programs (Active LSAA Scholarship Program exists)

Support continues for both the BCD and Miss Hall's Scholarships (No change)

Historical linkage exists for both with more for BCD

BCD's status as an elementary school-only is in line with its historical relationship. The two scholarships have bee named the G, James Fawcett and Mansfield E.

Pickett

Scholarships respectively

The Board has approved three scholarships annually

The two above and the third is to S&Co

We owe S&Co for their support and access to the campus to date Annual S&Co Scholarship approved in 2011 and awarded since 2010

The \$5,000 Curry Scholarship, made possible by an anonymous donor, is awarded when

an

appropriate recipient has been nominated and approved. It was first awarded

in 2011

Some type of support to an Episcopal School is a follow-on requirement (No widespread LSAA

Board support for this proposal as of yet)

Schools considered are Kent, St. Andrews and St. Marks

Funds were to come from new fundraising money

Not able to fund a fourth scholarship with current annual LSAA funds

Cheaper "interim" foot-in-the door solution is some type of "less expensive"

annual

Graduation Award (perhaps a memento rather than money)

Letters to all three schools have been prepared addressing the Graduation Award, Commemorative Plaque and Scholarship

We need to integrate a statement on the School Motto and the recipient's intent to support it in the future, into annual scholarship presentations (Will be accomplished in 2012)

It is currently being mentioned during the ceremonies, but needs to be formalized Need to standardize the wording in order to properly convey the intent A draft statement has been prepared and will be staffed with the Board

#4 - Approve / Fund Procuring and Emplacing Historical (Legacy) Building Plaques and Historical Markers

Initial Legacy Building Plaque focus is on 3 of 12 S&Co buildings (S&Co has approved design,

wording and installation at 2010 Reunion. Goal is first plaque installed in

2012.)

Plaque location, design and narrative options completed Funding for 3 Legacy Plaques approved by LSAA Board

First buildings: Gym, St. Martins and Library (not yet approved by LSAA Board)

Estimated cost \$1,130 for a 16x20 3/4" bronze plague with School crest

Requires S&Co reconfirmation and coordination before ordering plaques

Historical Marker for S&Co grounds (18x24 ¾" bronze marker emplaced in front of St.

Martins Hall on October 15, 2011. Marker funded by anonymous donor)

Town of Lenox Commemorative Bench Program will be looked into to determine followon applicability (Not appropriate for LSAA adaptation as they do not hold up well in the harsh weather)

#5 - Fund Purchasing Sufficient Video Storage Capacity for the LSAA Website (No additional space procured to date, but other access methods have been investigated)

LSAA Webmaster will determine our needs, what options exist and how best to proceed There is also a new "host" for the Website

There has been mention of using free storage sites to do this

If another site is used to store large files, the intent is to make the link transparent to the

user

#6 - Appoint Fundraising/Finance Director (No further action taken to date)

Done, at least unofficially (key players identified)

Approval of Internal and External Fundraising given by Board of Directors

During the coming year, need to assemble team and develop a plan of action

Need to make sure that the LSAA By-Laws support future endeavors (Done)

Approval for Creation of Small Endowment (Memorabilia Display Upkeep/Scholarship)

May be possible, but could be a "bridge-too-far"

Need fundraisers' advice

#7 - Update By-Laws to Support New Programs (Accomplished at 2011 General Membership Business Meeting)

It takes approximately a year to get them approved by the Membership

Requires publishing changes in P&S; vote at Reunion Business Meeting; and approval of Board of Directors

Needs to be done to ensure that the By-Laws support all the projects being pursued

#8 - Continue Efforts to Resolve Open Proposals (Ongoing process)

Being accomplished, but as a second priority to implementing approved proposals

#9 – Methods of Continuing LSAA Membership Beyond Our Time (Dead issue. No further action)

This is a dead issue as no viable method was determined to exist

#10 – Create Lenox School Book of History and Memories (Project underway and input being provided by members)

Project is underway

Heavy reliance on recollections contained in publications

Members' input being sought as well

Limited number, but good recollections received

Print-On-Demand publishing will likely be utilized

The issue of copyrights for some photographs needs to be resolved

Research phase currently underway and is a lengthy process

Much of history has already been prepared

#11 – Approve and Post LSAA White Papers on LSAA Website (Accomplished)

LSAA White Papers #1 "School/Campus History" and #2 "Feasibility of Reestablishing Lenox School in Some Form" have been completed, approved and posted on the Website

The "School/Campus History" had a major revision in September 2011 and now adequately

addresses most issues

The History will continue to be revised as new information is uncovered/received

STATUS OF OPEN PROPOSALS

Support to Lenox Theater Festival (Dead issue)

Need to determine if it's still a valid opportunity with the Lenox Chamber of Commerce It probably isn't

Support to Existing Episcopal School (LS Chair) (Issue currently lacks Board support, but we'll continue to work it)

An endowment for a teaching Chair is probably not attainable
At a 5% rate of return, an endowment would need to be over a million dollars
Funding an annual Graduation Award could be a more realistic way to connect or
perhaps emplacing a Commemorative Plaque or funding a scholarship
Draft letters to Kent, St. Andrews and St. Marks have been prepared

Scholarship to More Needy Categories of Students (Native American) (Issue lacks Board support in favor of existing scholarships, though valid options still not thoroughly investigated)

Requires additional funds and probably more than \$1,000 a year to make a difference Intent is to help those with less opportunity than current scholarship recipients Intent is to link recipient to one of the categories of student that Lenox pioneered with and sent Outreach/Backdoor Peace Corps Teams to:

Native American Black American African Asian Mexican

Support for Service-Oriented Projects (Partially implemented through one-time contributions to Haiti and Japan)

Would require additional funds

Intent is an alternative method of providing assistance, rather than solely scholarships The project could be tied to education (training teachers, building schools, etc.)

LSAA support to Haiti was actually a form of this

Likewise the support to tsunami victims in Japan

Current mindset of some is that scholarships are the preferred method of outreach

Support S&Co Outreach to MA Department of Youth Services (Dead issue as another type of Scholarship at S&Co has been funded (The Colm Higgins Memorial Scholarship Fund for a youth summer school attendee))

An attractive option because it is linked to kids in trouble, education and the campus Need to determine if it's still a valid opportunity

Need to consider it as one option for the scholarship being considered for S&Co

Locate Memorabilia Display at Existing Collection/Museum (No further action taken though it's still a valid open issue)

Would require additional funds and most likely an endowment

Could be at a museum, existing art collection, historical society or school

Some Members prefer a linkage of the Display to the campus

However, it does offer a better likelihood of longevity

The two issues involved are approval from the facility and the funds to support it Experience with S&Co Displays gives us an idea of the amount of space required Need to develop a realistic list of sites

Need to do the math for how much of an endowment would be required for upkeep and as a donation to the organization hosting the Display

Place Commemorative Plaques at Locations Connected to Lenox School

(Appropriate narratives will be developed while awaiting funding. Good cost estimates on plaque obtained.)

Would require additional funds

Includes Trinity Church, schools receiving LSAA scholarships (BCD and Miss Hall's) and schools linked to Lenox historically (Kent, St. Marks and St. Andrews)

Trinity Church is a no brainer

The design and costing of Legacy Building Plaques has direct applicability, except for the new narrative

Required future actions: develop priority for locations, develop narratives, cost plaque, ask permission, await new funds

Goal is to be ready to order the plaque when funds are available

Create a Virtual Repository (Archive) of Pen and Scrolls and Yearbooks (Partially attainable as addressed previously)

Previously addressed in Status of Approved Proposals (Recommendations), Proposal #1

Establish an LSAA Endowment (Probably not feasible even with an active LSAA fundraising program)

Probably too late to create a large one, based upon an estimated annual rate of return of 5%